

A Leadership Development Initiative that  
Polishes Good Leaders into Great Leaders



Based on Content from  
Arthur F. Carmazzi

“The ability to do more than expected  
does not come from influencing others  
to do something they are not committed to,  
but rather to nurture a culture  
that motivates and even excites individuals  
to do what is required for the benefit of all.”

- Arthur F. Carmazzi -



BALI LEADERSHIP INFUSION CAMPUS



## CHALLENGES

The learning is both ways since the highly supportive culture of the villages reflects why people do a lot of extra work without compensation, and participants need to make a 5 point difference in 5 days with limited resources. Each of the 5 challenges reflects the multiple facets of leadership and leadership psychology, they are:



PROFIT

They must leverage resources to visibly improve the profitability of the Village Council (for the benefit of the whole village).

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BRANDING

They must improve the branding of the village and set a plan for its continuation and growth (this is an execution exercise and results are visible by the final day).

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MOTIVATION

They must motivate and gather the support of the villagers to put the plans into action, this requires painting the right vision for the right audience to inspire them to action.

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AGILITY

They will be faced with obstacles we create and must reshape plans to make sure they get implemented.

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INNOVATION

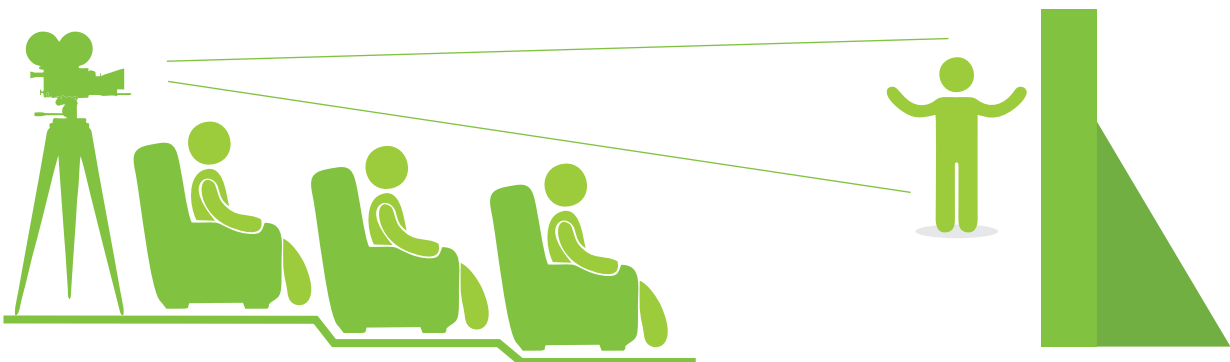
They will learn to act and implement with limited resources, they must find new ways to do big things

## REALITY BASED LEADERSHIP EVOLUTION

The full program is filmed daily

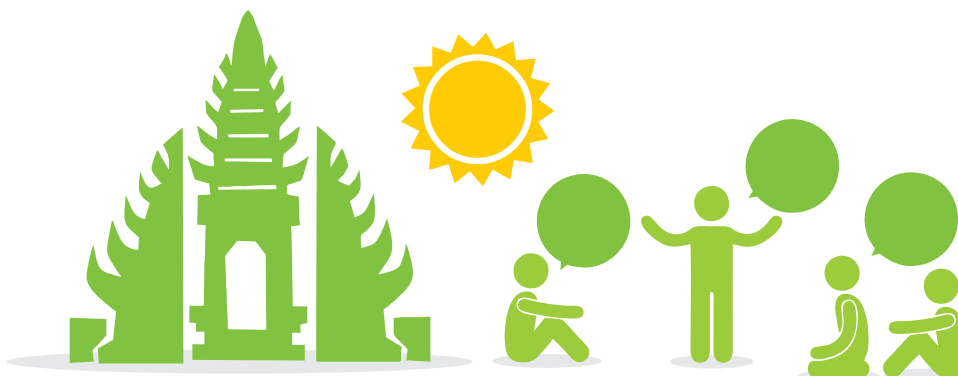


Participants review the edited video so that each team may learn from the other teams



## TAKE HOME

# Learn From Balinese Attitude of Group Loyalty & How to Recreate it in Your Organization



Attain a deeper and more strategic understanding of human behavior & group dynamics



Ability and mind set to effectively work with limited resources



Gain new confidence in innovative solutions



Ability to work with high pressure deadlines



Better deal with unfamiliar situations



Gain new confidence creating & actioning under pressure

## WHO ATTENDS "The King's Apprentice"



**47%**  
Managers in Line for Promotion



**21%**  
Managers



**16%**  
Senior Managers



**7%**  
Pre Management High Potential



**2%**  
Other

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## CLIENT SPEAK



"Arthur has far exceeded the expectations we had for this exercise. His process for developing a vision and mission seemed unorthodox but delivered more than projected. The exercise determined a clear strategic direction and unified key stakeholders to make a notable difference in the project's success. We will be using Arthur again in future projects and recommend him with high regard."

**Joseph Lo**  
Senior Project Advisor  
UNDP (United Nations Development Program)



"Captivating, Motivating and Inspiring! Make us realize the value of leadership not only within our immediate surroundings but well beyond. Prompts us to earnestly search for our real purpose in life and that alone can make a difference in our organization family and society."

**Shailen Sreekeesoon**  
Team Leader, Strategic Planning and Research  
State Bank of Mauritius Ltd



Arthur Carmazzi Directive Communication is one of the best transformational courses I have attended. It has many practical applications and interactive exercises that scientifically illustrate how we can improve results and performance. Using this makes a big difference to motivate yourself and continue to influence the behavior of the organization. I would recommend this to anyone wanting to make a difference.

**Lance Tay**  
Deputy CEO  
John Hancock Life Assurance

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Recommended by :



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Kuala Lumpur · Bangalore · Dubai