

The New Face of People Development
A Sustainable and Holistic Solution to Your Training Needs
and Corporate Culture



Total Control Over Your People and Organizational Development

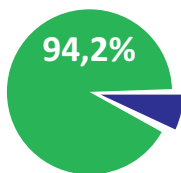


Develop Your People and Organization
at The Same Time

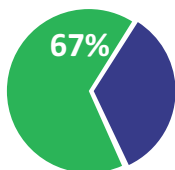
SPEND LESS MONEY, SAVE TIME AND GET MORE ROI FROM YOUR CORPORATE TRAINING

- ◆ Do you find that most of the training programs result in low retention because learners are not able to specifically apply learning in multiple practical areas and eventually lose momentum.
- ◆ Do you notice learners stay disconnected from each other, because different training programs supply knowledge that superiors or subordinate may not have, creating frustration and ultimately resulting in low rates of implementation... giving you less ROI on money and time spent.
- ◆ Do you feel that your current training programs do not connect with the bigger organizational objectives and culture.

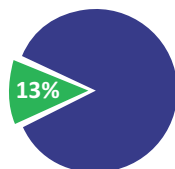
YOU ARE NOT ALONE!



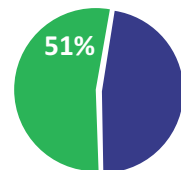
94,2% of top managers find their HR-training programs is a waste of money, because they result in low retention and temporary increase of employee engagement (U.S. Bureau of Labor Statistics).



More than 67% of global superiors and managers are perceived as being weak leaders (Conference Board Report).



Only 13% (!) of employed population in 142 countries are actively engaged at work (The Gallup Report State of the Global Workplace).



A DCI study shows that organizations with a cohesive and positive culture have up to 51% more productivity than companies with an average culture.

WE THOUGHT THIS WAS A PROBLEM WORTH SOLVING
SO AFTER 2 YEARS OF RESEARCH
WE SOLVED IT WITH DC 360

WHAT IS DC 360 ?

Directive Communication (DC) is a training AND organizational development psychology developed by Arthur F Carmazzi that affects how people act and react to each other in groups and how that affects individual performance and leadership. It is the fundamental science for influencing group dynamics to cultivate performance and cooperative team cultures, and bring out greater individual potential.

DC 360 the learning implementation and innovative cross application of training outcomes using DC Psychology.

By using one core Group Dynamics foundation, It allows you to reinforce your people's, skills, and implementation of those skills when applied to other areas. With this core learning, applications of DC's deeper understanding of people and what makes them do what they do, creates a base for all other human related disciplines like: customer service, leadership, project management, time management, sales, problem solving and more...

So, everyone, regardless of their area or department, speaks the same language; manager, sales, engineering and customer service people are all on the same page.

THE DC360 SYSTEM WORKS LIKE THIS:



1. All learners take a 3 day interactive and fun core learning program of DC group dynamics psychology. this results in a foundational understanding of each other and provides a common language plus a platform to expand from.



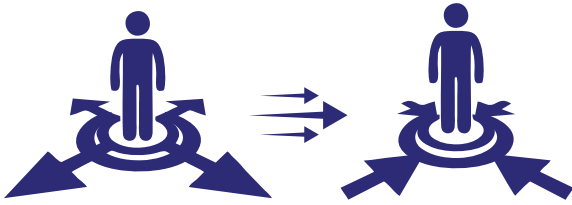
2. Since learners already have the core understanding, additional APPLICATION training such as leadership skills, will not require repetition of the core elements, but it will reference them in order to apply leadership principles.



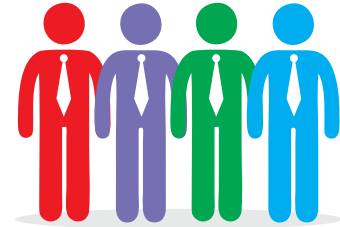
- ◆ The result is the core learning is reinforced along with the application, and therefore both core and new learning is implemented faster and easier.
- ◆ Also, since only applications of core knowledge are required, among with some new knowledge additions, the amount of time for an "application" training, is substantially reduced... this results in more time and money savings.



THE CORE PROGRAM



It starts with the framework of self-awareness and an understanding how we affect and affected by our environment.



Helps you to identify Communication process and how to effectively work with and understand others.



Provides Personal Insights to how and why we succeed or fail in working together.



Creates a common purpose and unified identity among the staff.





**3 Days
Core Module**



**Short Day
Application Trainings
Reduce from 3 days**



**5 Days of Training
Equivalents**



MULTIPLY THIS BY 2 OR MORE APPLICATIONS AND YOU SAVE MONEY AND TIME:

Learn directive communication psychology basics and spend only half a day for specific modules (leadership, project management, customer service, sales instead of 2 days!

GET MULTIMEDIA BACKUP AND ASSESSMENT TOOLS!

DC 360 will help your company to reach its organizational goals! Develop skilled, competent and sustainable team WITHOUT spending a fortune and create an effective organizational culture WITH one step!

CONTACT US NOW :

www.directivecommunication.net

“We wish you great success!”



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CLIENT SPEAK



"Arthur has far exceeded the expectations we had for this exercise. His process for developing a vision and mission seemed unorthodox but delivered more than projected. The exercise determined a clear strategic direction and unified key stakeholders to make a notable difference in the project's success. We will be using Arthur again in future projects and recommend him with high regard."

Joseph Lo
Senior Project Advisor
UNDP (United Nations Development Program)



"Captivating, Motivating and Inspiring! Make us realize the value of leadership not only within our immediate surroundings but well beyond. Prompts us to earnestly search for our real purpose in life and that alone can make a difference in our organization family and society."

Shailen Sreekeessoon
Team Leader, Strategic Planning and Research
State Bank of Mauritius Ltd

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Arthur Carmazzi Directive Communication is one of the best transformational courses I have attended. It has many practical applications and interactive exercises that scientifically illustrate how we can improve results and performance. Using this makes a big difference to motivate yourself and continue to influence the behavior of the organization. I would recommend this to anyone wanting to make a difference.

Lance Tay
Deputy CEO
John Hancock Life Assurance



Certified by :



Recommended by :



Accredited by :



Singapore • Seattle • Shanghai • Bali
Kuala Lumpur • Bangalore • Dubai